ALLIANCE FOR DADE, INC.
BOARD OF DIRECTORS REGULAR MEETING MINUTES

TUESDAY, September 8, 2026

HISTORIC COURTHOUSE EVENT ROOM

PERSONS IN ATTENDANCE Quorum Present? **Yes**

	Name		**Present**
Board Directors and Officers	George Williams	Chair	
	Dena Abell	Vice Chair	✓
	Harry Abell	Secretary	✓
	Marcy Williams	Treasurer	
	Jane Dixon		✓
	Stacey Prater		✓
	Darryl Massey		✓
	Josh Parham		
	Wesley Bethune		
	Josh Ingle		✓
	Hans Pfunder		✓
	Leisa Cagle		✓
	Mark Cagle		✓
Legal	William Back	General Counsel	✓
Staff	Sandy White	President & CEO	✓
	Patricia Cloud	Welcome Center Manager	✓

CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS

Call to Order	Dena Abell, Vice Chair at 6:00 pm
Invocation	Stacey Prater
Pledge of Allegiance	Mark Cagle
Introduction of Guests	Doug Hall and Amber Fralix
Motion to Approve Minutes of the meeting held on July 7, 2026	Motion by: Leisa Cagle Second by: Stacey Prater Vote: Unanimous approval

Introduction of Guests & Public Comments
Doug Hall introduced himself and Amber Fralix gave a brief description of her work background.

Financial Report
Sandy White presented the report in Marcy Williams's absence. The balance sheet and income statement were included in the materials sent to board members. Sandy explained that TCT covers marketing and advertising, while TPD covers operations and Welcome Center/office expenses.

Harry made a motion to approve the financial report. Mark Cagle seconded the motion. **Motion carried.**

President's Report
President Sandy White talked about Tourism report through PlacerAI that gives us a better view of where people are coming from into the county.

Sandy reported on a meeting with a concerned citizen regarding the newly installed EarthCam tourism camera. Following the meeting, she submitted an article to local media addressing questions and providing clarification about the camera's purpose, operation, and capabilities.

Sandy reported that she has decided not to pursue the Autumn Splendor fundraising event this year because it required considerable staff time and did not generate the level of funding anticipated. She is exploring alternative fundraising opportunities to support workforce development and leadership program expenses. However, she noted that current funding should be sufficient to operate these programs for the remainder of the year.

Harry Abell made a motion to accept the President's Report. Leisa seconded the motion. **Motion carried.**

Team Reports Finance Committee
None at this meeting

Governance Committee
Governance – Leisa Cagle presented Amber Fralix as a potential board member. We do not currently have a tourism representative on the board and that would be a good addition to the board.

Leisa Cagle presented proposed bylaw changes intended to provide the Board with greater clarity and adequate information when considering new proposals. Following discussion, she asked Board members to review the proposed changes in preparation for further discussion and possible action at the next meeting.

She further emphasized the need for greater Board participation on the Alliance's teams and clarified that new proposals should be developed through a team rather than presented by individuals. Any Board member with a new proposal should first bring it to Sandy in her role as President and CEO. She will then refer it to the appropriate team for review and consideration. If no team currently addresses the proposal's subject, it will be referred to the Executive Team.

Workforce Development Hans Pfunder reported that the team is moving forward on developing a year-round calendar of workforce training classes in collaboration with several community partners.

Tourism Funding Requests
Sandy White reported on a tourism funding request for the Optimist Golf Tournament - The Alliance normally provides the photos and goody bags for this event, but the photographer was not available this year

Two Mountains Fine Art & Craft Show
Sandy White presented a positive report on the Two Mountains Fine Art and Craft Show. Attendance exceeded the previous year, and sales were stronger. Participating artists expressed satisfaction with both their sales and the show's refreshed look.

Leadership Training
Sandy White reported that the new leadership class is progressing well. Participants have completed both the orientation and the first session, which focused on team building.

Jolly Holiday Market
Jane Dixon handed out a form that discusses the overall organization and schedule of meetings. She's looking for volunteers to help with the Jolly Holiday Market.

Unfinished Business

Historic Marker Update William Back/Stacey Prater
No updates were provided.

New Business
Sandy White informed the Board of a meeting she and George Williams and Josh Ingle attended with the company hired by Dade County to educate voters about the FLOST and TSPLOST measures ahead of the November election. The Alliance has been asked to conduct a nonpartisan educational campaign about the measures. She asked the Board to consider whether the Alliance should survey its membership to determine if members support the organization's involvement in the campaign.

motion by Harry Abell to approve
2nded – Leisa Cagle
Vote: Unanimous

Open Floor
Motion to go into Executive Session: Harry
2nded Josh Ingle

Executive Session

After the Executive Session was closed the General Meeting was continued.

A motion was made by Leisa Cagle to accept Amber Fralix as a new board member. 2nd:
Harry Abell
Vote: Unanimous

Adjournment
Motion to adjourn – Harry Abell
2nd: Josh Ingle
Vote: Unanimous

There being no further business, the meeting adjourned at **7:28 p.m.**
The next Board of Directors meeting is scheduled for: **Tuesday, November 10, 2026**